# CDEM Consortium de la démocratie électorale 

Canadians' Views About the 2019 Federal Election Process

Report prepared by the Consortium on Electoral Democracy ${ }^{1}$ for Electoral Management Body
Partners, April 24, 2020

## Summary Report

The 2019 Canadian Election Study (CES) - Online Survey included a number of questions that emerged from discussions with electoral management bodies. Elections Ontario (a C-Dem partner) was especially active in gathering questions used by EMBs across the country and proposing a list to be included. In total, the 2019 CES-Online includes over 20 questions that are likely to be of direct interest to EMBs as they relate to Canadians' experience with and attitudes toward the electoral process.

The 2019 CES-Online included both a campaign wave and a post-election survey. ${ }^{2}$ The EMB core questions were randomly assigned to half of the post-election survey respondents. A total of 10,337 respondents from the Campaign Period Survey successfully completed the post-election survey. ${ }^{3}$ Sampling for the Post-Election Survey occurred from October 24th to November 11th, 2019. The survey instrument was presented on the Qualtrics online platform. The territories were not part of our sampling frame so we do not have enough respondents in each to report responses for those parts of Canada.

The results reported here are weighted using weights produced through an iterative "raking" process, as provided by the ipfraking command in STATA15, and the iweight command in STATA. To create the weights, marginal values were successively weighted according to province, as well as gender, age group, and education level. All population data were taken from the 2016 Canadian census. A maximum of 200 iterations were completed. Before weights were added to the data, 9560 respondents indicated that they had voted and 743 indicated they had not. The weighted numbers are 9246 voters and 1044 non-voters. Because the choice of weighting command affects the reported number of respondents, it is preferable to refer to frequencies and consider respondent numbers only as informative. All numbers of respondents reported in the tables are rounded.

Below we outline some of the highlights that emerged from the data.

[^0]
## Canadians want an ID card to cast a ballot and do not want the voting age lowered

$52 \%$ of Canadians ( $28 \%$ strongly/24\% somewhat) believe that election ballots should have a 'None of the Above' option. This sentiment is felt most strongly in Ontario ( $32 \%$ strongly), Manitoba ( $29 \%$ strongly) and Quebec ( $29 \%$ strongly). Conversely, $33 \%$ of Canadians ( $21 \%$ strongly $/ 12 \%$ somewhat) believe that election ballots should not have this option. This opinion is strongest in New Brunswick (31\% strongly), Nova Scotia (31\% strongly), PEI (31\% strongly) and Saskatchewan ( $33 \%$ strongly). 7 in 10 of those who did not vote believe that there should be a 'None of the Above' option ( $27 \%$ somewhat $/ 43 \%$ strongly).

Some have proposed that Canadians should be issued an identification card to help them prove their identity during elections. $56 \%$ of Canadians ( $21 \%$ strongly/ $25 \%$ somewhat) believe that Canadian electors should be issued a national identification card. Only $26 \%$ ( $12 \%$ strongly/14\% somewhat) of Canadians think that an identification card should not be issued.

On the issue of lowering the voting age from 18 to 16 , the opinions of Canadians are pretty clear. $67 \%$ of Canadians ( $41 \%$ strongly/27\% somewhat) do not think that the voting age should be lowered to 16 . More than 5 in 10 Canadians over the age of 55 feel strongly that the voting age should not be lowered ( $50 \%$ for $55-74,52 \%$ for $75+$ ). Conversely, only $8 \%$ of Canadians feel strongly that the voting age should be lowered and $13 \%$ somewhat agree. Among those aged 18$34,35 \%$ feel that the voting age should be lowered ( $15 \%$ strongly/20\% somewhat). In support for lowering the voter age, those who did not vote are slightly more likely to agree ( $15 \%$ somewhat $/ 12 \%$ strongly) than those who voted ( $13 \%$ somewhat $/ 8 \%$ strongly).

## Most Canadians are satisfied with the way elections are run and feel the process is fair

Satisfaction in electoral institutions is important for democracy. 58\% of Canadians are fairly satisfied with the way elections are run, and $19 \%$ are very satisfied. Only $5 \%$ of Canadians are not at all satisfied with the way Elections Canada runs elections, and $13 \%$ are moderately unsatisfied. The percentage of those unsatisfied with the way Elections Canada runs federal elections is highest among those aged $18-34$ at $27 \%$ nationally ( $20 \%$ not very $/ 7 \%$ not at all). Provincially, a full $25 \%$ of Albertans are unsatisfied with the way elections are run ( $15 \%$ not very $/ 10 \%$ not at all). This is also felt highest among those who did not vote at $29 \%$ ( $19 \%$ not very $/ 10 \%$ not at all), and $22 \%$ of those who did not vote did not know or preferred not to answer this question.

In terms of fairness, $46 \%$ of Canadians believe that Elections Canada ran the 2019 election somewhat fairly, while $36 \%$ believe Elections Canada was very fair. Only $11 \%$ of Canadians think that Elections Canada did not run the election fairly ( $8 \%$ not very fairly $/ 3 \%$ not at all fairly). This sentiment is highest in Saskatchewan ( $15 \%$ not very $/ 9 \%$ not at all) and in Alberta ( $11 \%$ not very $/ 9 \%$ not at all). Notably, among those who did not vote $23 \%$ did not know or preferred not to answer this question.

## 9 in 10 Canadians received a voter registration card

Registration cards are sent to voters' households every election. 9 in 10 (90\%) Canadians recall receiving a voter registration card in the mail, while $8 \%$ did not receive one. Of those who received a voter registration card in the mail, $97 \%$ said that the information was correct. $28 \%$ of those who did not vote did not receive a voter registration card.

Of those $8 \%$ who did not receive a card, $57 \%$ registered to vote in the election while $40 \%$ did not. 6 in $10(59 \%)$ of those who did not receive a card in British Columbia did not register to vote. Meanwhile, $74 \%$ of people who did not receive a card in Quebec registered themselves to vote, and $70 \%$ did the same in Alberta.

Of those $57 \%$ nationally who did not receive a card and then registered to vote, this is how they registered:

- $20 \%$ online through the Elections Canada website
- $26 \%$ at their local Elections Canada office
- $44 \%$ at the poll
- $4 \%$ by mail

Interestingly, women (22\%) were slightly more likely to register online than men (17\%). Men were much more likely to register in person at an Elections Canada office (32\%) than women (21\%).

Nearly 8 in $10(79 \%)$ of those who registered to vote found the process easy ( $52 \%$ very easy $/ 27 \%$ somewhat easy) while only $14 \%$ found the process difficult ( $7 \%$ somewhat difficult/7\% very difficult).

## Most Canadians feel informed about the process

When asked to rate on a scale of 0 to 10 how informed they felt about how to vote at an advanced voting station ( 0 being not very informed and 10 being very informed), $83 \%$ of Canadians indicated 7 or better ( $9 \%$ for $7,13 \%$ for $8,14 \%$ for 9 and $47 \%$ for 10 ). The average score overall was an 8.32. Among those who did not vote, the average score was 6.3 which was lower than those who voted (average score 8.54).

When asked on the same scale to rate how informed they felt about what documentation was required to vote, $88 \%$ of Canadians indicated 7 or better ( $8 \%$ for $7,14 \%$ for $8,15 \%$ for 9 and $52 \%$ for 10 ). The average score overall was 8.68 . Among those who did not vote, the average score was 6.63 , significantly lower than those who did vote (average score 8.89).

When asked on the same scale to rate how informed they felt about where to vote, $91 \%$ of Canadians indicated 7 or better ( $7 \%$ for $7,12 \%$ for $8,16 \%$ for 9 and $56 \%$ for 10 ). The average score overall was 8.88 . Of those who did not vote, the average score was 6.93 , which was much lower those who did vote (average score 9.08).
$92 \%$ of Canadians found it easy to find the information that they needed in order to vote ( $68 \%$ extremely easy $/ 24 \%$ somewhat easy). Only $3 \%$ of Canadians found it difficult to find the information they needed to vote ( $2 \%$ somewhat $/ 1 \%$ very).

Overall, Canadians found it easy to find the information that they needed to vote. However, Canadians got information about voting in the federal election from a diverse array of sources:

- $67 \%$ from their registration card
- $42 \%$ via radio or television
- $24 \%$ from advertisements from Elections Canada
- $23 \%$ from an Elections Canada flyer
- $22 \%$ from a newspaper
- $21 \%$ from word of mouth
- $16 \%$ from the Elections Canada website
- $14 \%$ from Facebook
- $14 \%$ from candidates or political parties
- $3 \%$ from Twitter
- 3\% from YouTube
- $1 \%$ from other social media sites


## Most Canadians voted in person at a polling location on Election Day

There are many options to cast a ballot in Canada. When asked how they cast their ballot, most Canadians (58\%) said they had cast their ballot at a polling station on Election Day. $65 \%$ of those aged 18-34 cast their ballot this way; conversely, only $51 \%$ of those aged $75-99$ did the same. Casting a ballot at a polling station on Election Day was highest in Newfoundland (76\%), Manitoba (66\%), Saskatchewan (65\%), and Ontario (65\%).

The second favourite option to vote was at an Advanced Polling location (37\%). 44\% of those aged 75-99 cast their ballot in advance, while only $28 \%$ of those aged 18-34 did the same. Casting a ballot at an advanced polling station was most popular in Nunavut (52\%), New Brunswick (46\%), and Quebec (43\%).

Below is a breakdown of how Canadians cast their ballot:

- At a polling station on Election Day (58\%)
- At an advanced polling station (37\%)
- At a local Elections Canada office (3\%)
- By mail (1\%)


## Most Canadians who voted did so because they felt it was their duty to vote

Most Canadians who voted (54\%) did so because they felt that it is was their duty to vote. This sentiment is highest among those aged 75-99 (62\%) and lowest among those aged 18-34 (49\%). Feeling that it is one's duty to vote is significantly higher among those in Quebec (64\%). This sense of duty is much higher in Quebec compared to the next highest province, New Brunswick $(55 \%)$. Further, slightly more men ( $58 \%$ ) than women ( $50 \%$ ) felt that it was their duty to vote.
$34 \%$ of Canadians voted because they felt that their vote could make a difference. $38 \%$ of those aged 18-34 voted for this reason; comparatively, only $23 \%$ of those aged $75-99$ voted for this reason.

However, some Canadians choose not to vote and list a number of reasons for choosing not to do so. $29 \%$ of Canadians who did not vote did so because they felt their vote would not make a difference. $22 \%$ did not vote because they had no interest in the election or did not care. This reason was highest among those aged 18-34 (27\%) and men ( $26 \%$ ). $21 \%$ did not vote because they did not have the time or felt that they were too busy. This reason was highest among those aged 18-34 (27\%) and women (24\%).

Source: The 2019 Canadian Election Study (CES) was conducted by Laura Stephenson, Allison Harell, Daniel Rubenson and Peter Loewen. The CES included both a phone survey and a largescale online survey. The results reported here are from the online survey.

## Reference Tables

Election ballots should have an option for 'None of the above' for those who do not..

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| Strongly disagree | 1,077 | 510 | 566 | 251 | 313 | 437 | 76 | 129 | 195 | 21 | 35 | 13 | 40 | 363 | 8 | 220 | 48 | 32 | 1,044 |
|  | 21\% | 21\% | 21\% | 19\% | 20\% | 24\% | 18\% | 23\% | 27\% | 13\% | 31\% | 18\% | 31\% | 19\% | 33\% | 18\% | 33\% | 7\% | 23\% |
| Somewhat disagree | 602 | 276 | 322 | 163 | 170 | 218 | 51 | 78 | 89 | 18 | 16 | 5 | 16 | 202 | 4 | 151 | 22 | 32 | 564 |
|  | 12\% | 11\% | 12\% | 12\% | 11\% | 12\% | 12\% | 14\% | 12\% | 11\% | 14\% | 7\% | 12\% | 10\% | 15\% | 12\% | 15\% | 7\% | 12\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither agree nor disagree | 643 | 331 | 313 | 162 | 195 | 233 | 54 | 58 | 95 | 22 | 11 | 16 | 11 | 234 | 3 | 176 | 14 | 72 | 571 |
|  | 13\% | 14\% | 12\% | 12\% | 12\% | 13\% | 13\% | 10\% | 13\% | 13\% | 10\% | 22\% | 8\% | 12\% | 13\% | 14\% | 9\% | 15\% | 12\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat agree | 1,245 | 564 | 678 | 320 | 377 | 428 | 120 | 133 | 165 | 53 | 32 | 20 | 27 | 474 | 5 | 298 | 34 | 131 | 1,109 |
|  | 24\% | 23\% | 25\% | 24\% | 24\% | 24\% | 29\% | 23\% | 23\% | 32\% | 28\% | 28\% | 21\% | 25\% | 21\% | 24\% | 24\% | 27\% | $24 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 1,436 | 721 | 712 | 405 | 492 | 434 | 104 | 150 | 159 | 51 | 19 | 15 | 36 | 609 | 3 | 365 | 26 | 209 | 1,223 |
|  | 28\% | 30\% | 27\% | 30\% | 31\% | 24\% | 25\% | 26\% | 22\% | 30\% | 16\% | 21\% | 27\% | $32 \%$ | 14\% | 29\% | 18\% | 43\% | 26\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't Know/prefer not to answer | 129 | 39 | 89 | 43 | 37 | 38 | 12 | 21 | 18 | 2 | 1 | 3 | 1 | 49 | 1 | 32 | 1 | 16 | 111 |
|  | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 3\% | 4\% | 2\% | 1\% | 1\% | 4\% | 1\% | 3\% | 5\% | 3\% | 1\% | 3\% | 2\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 5,133 | 2,441 | 2,680 | 1,344 | 1,584 | 1,788 | 417 | 569 | 720 | 166 | 114 | 72 | 131 | 1,932 | 24 | 1,242 | 145 | 492 | 4,622 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Canadian electors should be issued a national identification card to help them...


The voting age for voting in a federal election should be lowered from 18 to 16


How satisfied are you with the way Elections Canada runs federal elections?

|  | $\begin{aligned} & \hline \text { Total } \\ & \hline \text { Freq } \\ & \hline \end{aligned}$ | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| Very satisfied | 952 | 554 | 397 | 159 | 291 | 409 | 92 | 71 | 147 | 31 | 26 | 10 | 26 | 324 | 6 | 291 | 19 | 28 | 924 |
|  | 19\% | 23\% | 15\% | 12\% | 18\% | 23\% | 22\% | 12\% | 20\% | 19\% | 22\% | 14\% | 20\% | 17\% | 26\% | 23\% | 13\% | 6\% | 20\% |
| Fairly satisfied | 2968 | 1389 | 1572 | 735 | 898 | 1088 | 248 | 321 | 397 | 89 | 68 | 46 | 73 | 1157 | 11 | 719 | 78 | 212 | 2749 |
|  | 58\% | 57\% | 59\% | 55\% | 57\% | 61\% | 59\% | 56\% | 55\% | 53\% | 59\% | 64\% | 55\% | 60\% | 44\% | 58\% | 54\% | 43\% | 59\% |
| Not very satisfied | 686 | 309 | 375 | 272 | 192 | 172 | 50 | 86 | 106 | 29 | 11 | 6 | 15 | 274 | 5 | 119 | 33 | 96 | 586 |
|  | 13\% | 13\% | 14\% | 20\% | 12\% | 10\% | 12\% | 15\% | 15\% | 17\% | 10\% | 8\% | 11\% | 14\% | 21\% | 10\% | 22\% | 19\% | 13\% |
| Not satisfied at all | 271 | 113 | 157 | 98 | 98 | 62 | 14 | 56 | 37 | 5 | 7 | 4 | 9 | 108 | 0 | 31 | 10 | 47 | 220 |
|  | 5\% | 5\% | 6\% | 7\% | 6\% | 3\% | 3\% | 10\% | 5\% | 3\% | 6\% | 6\% | 7\% | 6\% | 0\% | 3\% | 7\% | 10\% | 5\% |
| Don't Know/prefer not to answer | 255 | 76 | 179 | 80 | 105 | 57 | 13 | 34 | 33 | 12 | 3 | 6 | 8 | 69 | 2 | 82 | 5 | 109 | 142 |
|  | 5\% | 3\% | 7\% | 6\% | 7\% | 3\% | 3\% | 6\% | 5\% | 7\% | 3\% | 8\% | 6\% | 4\% | 8\% | 7\% | 3\% | 22\% | 3\% |
| Total | 5133 | 2441 | 2680 | 1344 | 1584 | 1788 | 417 | 569 | 720 | 166 | 114 | 72 | 131 | 1932 | 24 | 1242 | 145 | 492 | 4622 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Thinking about this election, would you say that Elections Canada ran the election...


## Did you receive a voter registration card in the mail?

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| Yes | 4,601 | 2,196 | 2,395 | 1,082 | 1,432 | 1,701 | 386 | 505 | 621 | 147 | 105 | 59 | 116 | 1,742 | 20 | 1,144 | 132 | 322 | 4,271 |
|  | 90\% | 90\% | 90\% | 81\% | 90\% | 95\% | 93\% | 89\% | 86\% | 89\% | 92\% | 85\% | 89\% | 90\% | 81\% | 92\% | 91\% | 66\% | 93\% |
| No | 417 | 205 | 211 | 206 | 119 | 70 | 22 | 48 | 75 | 19 | 7 | 11 | 15 | 153 | 4 | 68 | 11 | 137 | 275 |
|  | 8\% | 8\% | 8\% | 15\% | 8\% | 4\% | 5\% | 8\% | 10\% | 11\% | 6\% | 15\% | 11\% | 8\% | 18\% | 6\% | 8\% | 28\% | 6\% |
| Don't know | 85 | 33 | 52 | 38 | 30 | 10 | 6 | 11 | 21 | 0 | 2 | 0 | 0 | 21 | 0 | 28 | 1 | 28 | 55 |
|  | 2\% | 1\% | 2\% | 3\% | 2\% | 1\% | 2\% | 2\% | 3\% | 0\% | 2\% | 0\% | 0\% | 1\% | 2\% | 2\% | 1\% | 6\% | 1\% |
| Prefer not to answer | 19 | 1 | 18 | 15 | 2 | 2 | 0 | 4 | 3 | 0 | 0 | 0 | 0 | 12 | 0 | 0 | 0 | 2 | 13 |
|  | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Total | 5,122 | 2,435 | 2,676 | 1,341 | 1,583 | 1,783 | 415 | 567 | 720 | 166 | 114 | 69 | 131 | 1,928 | 24 | 1,240 | 145 | 489 | 4,613 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Was the information on your voter registration card correct?

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| Yes | 4,461 | 2,152 | 2,298 | 1,038 | 1,375 | 1,665 | 383 | 485 | 604 | 139 | 98 | 58 | 111 | 1,696 | 20 | 1,112 | 129 | 293 | 4,162 |
|  | 97\% | 98\% | 96\% | 96\% | 96\% | 98\% | 99\% | 96\% | 97\% | 94\% | 94\% | 98\% | 96\% | 97\% | 100\% | 98\% | 97\% | 91\% | 98\% |
| No | 103 | 31 | 72 | 22 | 49 | 30 | 2 | 11 | 10 | 9 | 6 | 1 | 5 | 39 | 0 | 18 | 4 | 11 | 93 |
|  | 2\% | 1\% | 3\% | 2\% | 3\% | 2\% | 1\% | 2\% | 2\% | 6\% | 6\% | 2\% | 4\% | 2\% | 0\% | 2\% | 3\% | 3\% | 2\% |
| Don't know/ Prefer not to answer | 30 | 10 | 20 | 19 | 8 | 3 | 0 | 9 | 6 | 0 | 0 | 0 | 0 | 5 | 0 | 10 | 0 | 18 | 9 |
|  | 1\% | 0\% | 1\% | 2\% | 1\% | 0\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 6\% | 0\% |
| Total | 4,594 | 2,193 | 2,391 | 1,079 | 1,432 | 1,698 | 386 | 505 | 619 | 147 | 105 | 59 | 116 | 1,741 | 20 | 1,139 | 132 | 322 | 4,264 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Did you register to vote during the election?


How did you register to vote?


| How easy or difficu | ind it | o regis | er to vot |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | nder |  | Age Ca | gories |  |  |  |  |  | rovinc | erritory |  |  |  |  | Turno |  |
|  | Freq | A man | A woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QB | SK | Did not Vote | Voted |
| Very easy | 122 | 61 | 61 | 60 | 31 | 20 | 12 | 15 | 18 | 6 | 3 | 2 | 5 | 47 | 3 | 18 | 4 | 1 | 121 |
|  | 52\% | 52\% | 51\% | 47\% | 56\% | 52\% | 74\% | 45\% | 60\% | 65\% | 62\% | 35\% | 84\% | 54\% | 86\% | 36\% | 76\% | 9\% | 55\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat easy | 64 | 34 | 29 | 39 | 15 | 10 | 0 | 9 | 8 | 3 | 0 | 3 | 1 | 19 | 0 | 21 | 0 | 3 | 61 |
|  | 27\% | 29\% | 25\% | $31 \%$ | 27\% | 25\% | 1\% | 27\% | 27\% | 35\% | 0\% | 50\% | 16\% | 22\% | 0\% | 41\% | 0\% | 17\% | 27\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither easy nor difficult | 17 | 6 | 11 | 7 | 7 | 3 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 10 | 0 | 3 | 1 | 2 | 15 |
|  | 7\% | 5\% | 9\% | 5\% | 12\% | 7\% | 7\% | 6\% | 5\% | 0\% | 0\% | 0\% | 0\% | 12\% | 0\% | 5\% | 16\% | 14\% | 7\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat difficult | 18 | 9 | 9 | 11 | 1 | 6 | 0 | 4 | 1 | 0 | 2 | 1 | 0 | 1 | 1 | 9 | 0 | 1 | 16 |
|  | 7\% | 7\% | 8\% | 9\% | 2\% | 15\% | 0\% | 11\% | 2\% | 0\% | 29\% | 15\% | 0\% | 1\% | 14\% | 18\% | 8\% | 8\% | 7\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very difficult | 16 | 8 | 8 | 11 | 2 | 1 | 3 | 4 | 2 | 0 | 1 | 0 | 0 | 10 | 0 | 0 | 0 | 8 | 8 |
|  | 7\% | 7\% | 7\% | 8\% | 4\% | 1\% | 18\% | 11\% | 7\% | 0\% | 10\% | 0\% | 0\% | 11\% | 0\% | 0\% | 0\% | 51\% | 4\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 237 | 118 | 119 | 127 | 56 | 38 | 16 | 33 | 30 | 10 | 6 | 6 | 6 | 86 | 4 | 50 | 6 | 16 | 221 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |


|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| Elections Canada flyer | 1,194 | 611 | 579 | 287 | 328 | 449 | 130 | 110 | 152 | 31 | 30 | 10 | 21 | 416 | 9 | 388 | 26 | 67 | 1,125 |
|  | 23\% | 25\% | 22\% | 21\% | 21\% | 25\% | 31\% | 19\% | 21\% | 18\% | 26\% | 14\% | 16\% | 22\% | 38\% | 31\% | 18\% | 14\% | 24\% |
| Voter information card | 3,446 | 1,654 | 1,781 | 740 | 1,069 | 1,325 | 312 | 378 | 485 | 116 | 84 | 46 | 100 | 1,329 | 14 | 784 | 101 | 184 | 3,257 |
|  | 67\% | 68\% | 66\% | 55\% | 67\% | 74\% | 75\% | 67\% | 67\% | 69\% | 73\% | 64\% | 76\% | 69\% | 58\% | 63\% | 70\% | 38\% | 70\% |
| Advertisements from Elections Canada | 1,218 | 598 | 617 | 297 | 320 | 475 | 126 | 135 | 158 | 48 | 30 | 15 | 27 | 472 | 2 | 303 | 27 | 76 | 1,136 |
|  | 24\% | 24\% | 23\% | 22\% | 20\% | 27\% | 30\% | 24\% | 22\% | 29\% | 26\% | 20\% | 21\% | 24\% | 7\% | 24\% | 19\% | 15\% | 25\% |
| Radio or Television | 2,154 | 1,004 | 1,144 | 489 | 603 | 850 | 212 | 252 | 289 | 69 | 42 | 28 | 49 | 825 | 7 | 532 | 50 | 198 | 1,950 |
|  | 42\% | 41\% | 43\% | 36\% | 38\% | 48\% | 51\% | 44\% | 40\% | 41\% | 37\% | 39\% | 37\% | 43\% | 27\% | 43\% | 35\% | 40\% | 42\% |
| Newspaper | 1,129 | 606 | 521 | 188 | 245 | 509 | 188 | 105 | 188 | 44 | 24 | 5 | 23 | 428 | 5 | 279 | 26 | 67 | 1,058 |
|  | 22\% | 25\% | 19\% | 14\% | 15\% | 28\% | 45\% | 19\% | 26\% | 26\% | 21\% | 8\% | 17\% | 22\% | 20\% | 22\% | 18\% | 14\% | 23\% |
| Elections Canada website | 799 | 348 | 446 | 317 | 261 | 189 | 31 | 107 | 99 | 31 | 21 | 7 | 20 | 341 | 1 | 145 | 24 | 31 | 765 |
|  | 16\% | 14\% | 17\% | 24\% | 17\% | 11\% | 7\% | 19\% | 14\% | 19\% | 19\% | 10\% | 16\% | 18\% | 2\% | 12\% | 17\% | 6\% | 17\% |
| Word of mouth | 1,082 | 431 | 648 | 405 | 321 | 296 | 60 | 132 | 159 | 41 | 27 | 12 | 29 | 436 | 5 | 204 | 33 | 125 | 952 |
|  | 21\% | 18\% | 24\% | 30\% | 20\% | 17\% | 14\% | 23\% | 22\% | 25\% | 23\% | 17\% | 22\% | 23\% | 19\% | 16\% | 23\% | 25\% | 21\% |
| Facebook | 714 | 278 | 434 | 313 | 249 | 133 | 19 | 89 | 104 | 34 | 12 | 15 | 23 | 247 | 2 | 159 | 28 | 93 | 618 |
|  | 14\% | 11\% | 16\% | 23\% | 16\% | 7\% | 5\% | 16\% | 14\% | 20\% | 11\% | 20\% | 18\% | 13\% | 7\% | 13\% | 19\% | 19\% | 13\% |
| Twitter | 142 | 70 | 71 | 81 | 41 | 20 | 0 | 15 | 15 | 8 | 2 | 2 | 4 | 72 | 0 | 16 | 4 | 15 | 126 |
|  | 3\% | 3\% | 3\% | 6\% | 3\% | 1\% | 0\% | 3\% | 2\% | 5\% | 2\% | 3\% | 3\% | 4\% | 0\% | 1\% | 2\% | 3\% | 3\% |
| Youtube | 148 | 82 | 65 | 93 | 41 | 13 | 1 | 10 | 32 | 3 | 7 | 0 | 3 | 60 | 0 | 27 | 5 | 21 | 126 |
|  | 3\% | 3\% | 2\% | 7\% | 3\% | 1\% | 0\% | 2\% | 5\% | 2\% | 6\% | 44\% | 2\% | 3\% | 0\% | 2\% | 3\% | 4\% | 3\% |
| Other social media | 45 | 10 | 35 | 28 | 13 | 4 | 0 | 2 | 10 | 0 | 0 | 0 | 1 | 27 | 0 | 3 | 1 | 6 | 38 |
|  | 1\% | 0\% | 1\% | 2\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% |
| Website other than Elections Canada | 315 | 137 | 177 | 144 | 100 | 60 | 11 | 47 | 52 | 8 | 3 | 7 | 10 | 132 | 0 | 45 | 10 | 29 | 286 |
|  | 6\% | 6\% | 7\% | 11\% | 6\% | 3\% | 3\% | 8\% | 7\% | 5\% | 2\% | 9\% | 8\% | 7\% | 2\% | 4\% | 7\% | 6\% | 6\% |
| From candidates or political parties | 721 | 342 | 377 | 173 | 146 | 283 | 119 | 83 | 103 | 36 | 9 | 11 | 16 | 348 | 0 | 93 | 20 | 38 | 681 |
|  | 14\% | 14\% | 14\% | 13\% | 9\% | 16\% | 29\% | 15\% | 14\% | 21\% | 8\% | 16\% | 12\% | 18\% | 2\% | 7\% | 13\% | 769\% | 15\% |
| Other source | 37 | 14 | 23 | 12 | 9 | 11 | 5 | 2 | 5 | 2 | 2 | 0 | 1 | 15 | 0 | 9 | 1 | 4 | 33 |
|  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 2\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% |
| None of these | 115 | 59 | 56 | 26 | 58 | 27 | 4 | 13 | 22 | 7 | 4 | 2 | 3 | 36 | 3 | 20 | 3 | 36 | 76 |
|  | 2\% | 2\% | 2\% | 2\% | 4\% | 2\% | 1\% | 2\% | 3\% | 4\% | 3\% | 3\% | 2\% | 2\% | 13\% | 2\% | 2\% | 7\% | 2\% |
| Don't know/ Prefer not to answer | 67 | 30 | 37 | 37 | 20 | 10 | 1 | 5 | 3 | 2 | 2 | 5 | 0 | 25 | 0 | 23 | 1 | 30 | 37 |
|  | 1\% | 1\% | 1\% | 3\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 7\% | 0\% | 1\% | 2\% | 2\% | 1\% | 6\% | 1\% |
| Total | 5,133 | 2,441 | 2,680 | 1,344 | 1,584 | 1,788 | 417 | 569 | 720 | 166 | 114 | 72 | 131 | 1,932 | 24 | 1,242 | 145 | 492 | 4,622 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Thinking about the recent election, how informed did you feel about the following elements of the voting process? What documentation was required to vote


## Thinking about the recent election, how informed did you feel about the following elements of the voting process? Where to vote

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| 0 | 33 | 14 | 19 | 19 | 5 | 8 | 0 | 5 | 7 | 0 | 0 | 0 | 2 | 12 | 0 | 6 | 1 | 20 | 13 |
|  | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 2\% | 1\% | 0\% | 0\% | 1\% | 4\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 26 | 14 | 12 | 18 | 3 | 4 | 0 | 4 | 7 | 0 | 1 | 1 | 1 | 2 | 0 | 7 | 4 | 13 | 13 |
|  | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 2\% | 0\% | 0\% | 0\% | 1\% | 2\% | 3\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 33 | 16 | 17 | 6 | 18 | 8 | 2 | 5 | 3 | 0 | 1 | 0 | 0 | 12 | 0 | 12 | 0 | 18 | 15 |
|  | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 4\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 50 | 10 | 40 | 15 | 17 | 13 | 5 | 5 | 10 | 3 | 0 | 1 | 0 | 23 | 0 | 8 | 0 | 22 | 26 |
|  | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 5\% | 1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 38 | 16 | 21 | 15 | 12 | 9 | 2 | 5 | 5 | 4 | 3 | 0 | 0 | 16 | 0 | 2 | 3 | 9 | 29 |
|  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 2\% | 3\% | 0\% | 0\% | 1\% | 0\% | 0\% | 2\% | 2\% | 1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 108 | 63 | 45 | 35 | 50 | 18 | 4 | 13 | 21 | 6 | 1 | 4 | 5 | 29 | 0 | 21 | 3 | 47 | 59 |
|  | 2\% | 3\% | 2\% | 3\% | 3\% | 1\% | 1\% | 2\% | 3\% | 3\% | 1\% | 6\% | 4\% | 2\% | 0\% | 2\% | 2\% | 10\% | 1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | 152 | 76 | 75 | 75 | 38 | 30 | 8 | 12 | 11 | 1 | 2 | 3 | 7 | 81 | 1 | 31 | 2 | 26 | 126 |
|  | 3\% | 3\% | 3\% | 6\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 4\% | 6\% | 4\% | 6\% | 3\% | 1\% | 6\% | 3\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 | 360 | 174 | 185 | 148 | 98 | 96 | 18 | 42 | 45 | 18 | 3 | 6 | 7 | 121 | 1 | 100 | 13 | 76 | 279 |
|  | 7\% | 7\% | 7\% | 11\% | 6\% | 6\% | 4\% | 8\% | 6\% | 11\% | 3\% | 9\% | 5\% | 6\% | 5\% | 8\% | 9\% | 17\% | 6\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8 | 600 | 304 | 294 | 216 | 204 | 157 | 23 | 76 | 86 | 25 | 12 | 6 | 10 | 202 | 3 | 163 | 16 | 66 | 533 |
|  | 12\% | 13\% | 11\% | 16\% | 13\% | 9\% | 6\% | 14\% | 12\% | 15\% | 11\% | 10\% | 8\% | 11\% | 14\% | 13\% | 11\% | 14\% | 12\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | 795 | 409 | 385 | 192 | 236 | 282 | 84 | 72 | 120 | 30 | 10 | 11 | 24 | 316 | 2 | 182 | 24 | 49 | 746 |
|  | 16\% | 17\% | 15\% | 14\% | 15\% | 16\% | 20\% | 13\% | 17\% | 18\% | 9\% | 17\% | 19\% | 17\% | 9\% | 15\% | 17\% | 11\% | 16\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10 | 2830 | 1288 | 1534 | 586 | 858 | 1121 | 265 | 320 | 384 | 78 | 78 | 32 | 74 | 1069 | 16 | 697 | 76 | 115 | 2713 |
|  | 56\% | 54\% | 58\% | 44\% | 56\% | 64\% | 64\% | 57\% | 55\% | 47\% | 71\% | 49\% | 57\% | 57\% | 66\% | 57\% | 53\% | 25\% | 60\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 5024 | 2385 | 2628 | 1327 | 1538 | 1747 | 412 | 559 | 700 | 166 | 110 | 66 | 129 | 1885 | 24 | 1229 | 143 | 460 | 4552 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Mean | 8.9 | 8.9 | 8.9 | 8.4 | 8.9 | 9.2 | 9.3 | 8.8 | 8.8 | 8.7 | 9.3 | 8.6 | 8.9 | 8.9 | 9.2 | 8.9 | 8.7 | 6.9 | 9.1 |

Thinking about the recent election, how informed did you feel about the following elements of the voting process? How to vote at an advance polling station

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  | Turnout |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK | Did not Vote | Voted |
| 0 | 67 | 28 | 39 | 39 | 19 | 9 | 0 | 9 | 15 | 0 | 3 | 0 | 2 | 21 | 0 | 16 | 2 | 26 | 41 |
|  | 1\% | 1\% | 1\% | 3\% | 1\% | 1\% | 0\% | 2\% | 2\% | 0\% | 2\% | 0\% | 2\% | 1\% | 0\% | 1\% | 1\% | 6\% | 1\% |
| 1 | 32 | 12 | 21 | 18 | 9 | 5 | 0 | 5 | 7 | 1 | 1 | 3 | 0 | 9 | 0 | 3 | 4 | 12 | 19 |
|  | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 5\% | 0\% | 0\% | 0\% | 0\% | 3\% | 3\% | 0\% |
| 2 | 77 | 32 | 45 | 35 | 27 | 15 | 0 | 9 | 10 | 1 | 1 | 0 | 0 | 27 | 0 | 17 | 7 | 34 | 43 |
|  | 2\% | 1\% | 2\% | 3\% | 2\% | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% | 1\% | 5\% | 7\% | 1\% |
| 3 | 122 | 45 | 77 | 73 | 24 | 19 | 5 | 11 | 13 | 9 | 1 | 1 | 2 | 36 | 1 | 40 | 7 | 27 | 92 |
|  | 2\% | 2\% | 3\% | 6\% | 2\% | 1\% | 1\% | 2\% | 2\% | 5\% | 1\% | 2\% | 2\% | 2\% | 4\% | 3\% | 5\% | 6\% | 2\% |
| 4 | 111 | 45 | 66 | 52 | 38 | 21 | 0 | 12 | 12 | 8 | 3 | 5 | 0 | 43 | 0 | 25 | 2 | 33 | 78 |
|  | 2\% | 2\% | 3\% | 4\% | 3\% | 1\% | 0\% | 2\% | 2\% | 5\% | 3\% | 7\% | 0\% | 2\% | 0\% | 2\% | 2\% | 7\% | 2\% |
| 5 | 158 | 62 | 95 | 41 | 72 | 28 | 17 | 17 | 23 | 9 | 4 | 5 | 4 | 53 | 0 | 35 | 4 | 40 | 118 |
|  | 3\% | 3\% | 4\% | 3\% | 5\% | 2\% | 4\% | 3\% | 3\% | 6\% | 3\% | 7\% | 3\% | 3\% | 0\% | 3\% | 3\% | 9\% | 3\% |
| 6 |  |  | 115 | 114 | 81 | 61 | 16 | 35 | 32 | 7 | 2 | 3 | 7 |  | 2 | 59 | 11 | 32 |  |
|  | 5\% | 7\% | 4\% | 9\% | 5\% | 3\% | 4\% | 6\% | 5\% | 4\% | 2\% | 4\% | 6\% | 6\% | 10\% | 5\% | 8\% | 7\% | 240 $5 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 | 451 | 225 | 225 | 158 | 159 | 112 | 21 | 41 | 78 | 22 | 3 | 9 | 16 | 164 | 2 | 110 | 7 | 65 | 386 |
|  | 9\% | 10\% | 9\% | 12\% | 10\% | 6\% | 5\% | 7\% | 11\% | 14\% | 3\% | 13\% | 12\% | 9\% | 7\% | 9\% | 5\% | 14\% | 9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8 | 664 | 341 | 323 | 211 | 217 | 196 | 39 | 82 | 98 | 20 | 19 | 6 | 17 | 234 | 2 | 162 | 24 | 61 | 602 |
|  | 13\% | 14\% | 12\% | 16\% | 14\% | 11\% | 10\% | 15\% | 14\% | 12\% | 17\% | 10\% | 13\% | 13\% | 7\% | 13\% | 17\% | 13\% | 13\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | 685 | 339 | 345 | 133 | 207 | 270 | 75 | 70 | 85 | 22 | 7 | 9 | 17 | 291 | 2 | 159 | 20 | 43 | 643 |
|  | 14\% | 14\% | 13\% | 10\% | 14\% | 16\% | 19\% | 13\% | 12\% | 14\% | 7\% | 14\% | 13\% | 16\% | 7\% | 13\% | 14\% | 9\% | 14\% |
| 10 | 2350 | 1082 | 1262 | 446 | 675 | 999 | 230 | 267 | 324 | 63 | 67 | 24 | 62 | 879 | 15 | 592 | 54 | 93 | 2255 |
|  | 47\% | 46\% | 48\% | 34\% | 44\% | 58\% | 57\% | 48\% | 47\% | 39\% | 61\% | 38\% | 49\% | 47\% | 65\% | 49\% | 38\% | 20\% | 50\% |
| Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 4989 $100 \%$ | 2365 $100 \%$ | 2613 | 1320 $100 \%$ | 1529 | 1735 | 405 <br> $100 \%$ | 557 | 697 $100 \%$ | 161 | 109 | 64 $100 \%$ | 128 | 1871 | 100\% | 1218 $100 \%$ | 143 | 466 $100 \%$ | 4515 <br> $100 \%$ |
| Mean | 8.3 | 8.4 | 8.3 | 7.5 | 8.2 | 8.9 | 9.0 | 8.3 | 8.3 | 8.0 | 8.7 | 7.8 | 8.5 | 8.4 | 8.9 | 8.4 | 7.7 | 6.3 | 8.5 |

## How easy or difficult was it to find the information you needed to vote?



There are many options for people wanting to vote in an election. How did you vote?

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK |
| At a polling station on election day | 5,390 | 2,506 | 2,867 | 1,531 | 1,738 | 1,713 | 408 | 584 | 647 | 213 | 102 | 113 | 147 | 2,245 | 21 | 1,122 | 185 |
|  | 58\% | 56\% | 61\% | 65\% | 61\% | 52\% | 51\% | 56\% | 53\% | 66\% | 48\% | 76\% | 58\% | 64\% | 53\% | 52\% | 65\% |
| At an advance polling station | 3,416 | 1,759 | 1,647 | 660 | 979 | 1,424 | 353 | 422 | 501 | 100 | 97 | 32 | 99 | 1,123 | 16 | 921 | 92 |
|  | 37\% | 39\% | 35\% | 28\% | 35\% | 43\% | 44\% | 40\% | 41\% | 31\% | 46\% | 21\% | 39\% | 32\% | 40\% | 43\% | 33\% |
| At a local Elections Canada office | 313 | 167 | 145 | 81 | 81 | 116 | 36 | 34 | 50 | 7 | 9 | 4 | 8 | 104 | 2 | 91 | 4 |
|  | 3\% | 4\% | 3\% | 3\% | 3\% | 4\% | 4\% | 3\% | 4\% | 2\% | 4\% | 3\% | 3\% | 3\% | 4\% | 4\% | 1\% |
| By mail | 51 | 28 | 22 | 22 | 19 | 6 | 3 | 4 | 19 | 2 | 0 | 0 | 0 | 13 | 0 | 9 | 0 |
|  | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| At home | 24 | 1 | 23 | 16 | 3 | 5 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 13 | 0 | 7 | 0 |
|  | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| On campus | 34 | 15 | 19 | 21 | 9 | 4 | 0 | 2 | 7 | 0 | 3 | 0 | 0 | 10 | 0 | 10 | 3 |
|  | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Other (please specify) | 9 | 6 | 3 | 3 | 1 | 4 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 4 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't know/ Prefer not to answer | 11 | 3 | 7 | 6 | 3 | 2 | 0 | 0 | 5 | 0 | 1 | 0 | 0 | 4 | 1 | 0 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 3\% | 0\% | 0\% |
| Total | 9,246 | 4,485 | 4,733 | 2,339 | 2,832 | 3,274 | 800 | 1,048 | 1,233 | 323 | 212 | 149 | 253 | 3,515 | 40 | 2,164 | 284 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## What is the main reason you did not vote?

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK |
| My vote will not make a difference | 157 | 85 | 71 | 46 | 62 | 47 | 2 | 16 | 26 | 3 | 2 | 3 | 4 | 58 | 1 | 42 | 3 |
|  | 29\% | 32\% | 26\% | 21\% | 34\% | 36\% | 52\% | 35\% | 34\% | 18\% | 38\% | 32\% | 22\% | 29\% | 80\% | 29\% | 15\% |
| No time, too busy, etc. | 114 | 49 | 65 | 59 | 34 | 21 | 0 | 10 | 13 | 6 | 0 | 6 | 4 | 41 | 0 | 30 | 5 |
|  | 21\% | 18\% | 24\% | 27\% | 19\% | 16\% | 0\% | 23\% | 16\% | 35\% | 0\% | 59\% | 23\% | 20\% | 20\% | 20\% | 30\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No interest, did not follow election | 120 | 69 | 51 | 60 | 33 | 27 | 0 | 11 | 9 | 0 | 2 | 1 | 6 | 39 | 0 | 44 | 9 |
|  | 22\% | 26\% | 19\% | 27\% | 19\% | 20\% | 0\% | 25\% | 12\% | 0\% | 38\% | 9\% | 34\% | 19\% | 0\% | 30\% | 50\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Physical limitations, mobility issues | 52 | 18 | 35 | 6 | 27 | 19 | 1 | 2 | 11 | 3 | 0 | 0 | 2 | 23 | 0 | 12 | 0 |
|  | 0\% | 7\% | 13\% | 3\% | 15\% | 14\% | 32\% | 4\% | 14\% | 16\% | 0\% | 0\% | 9\% | 12\% | 0\% | 8\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not able to prove ID or address | 37 | 18 | 20 | 28 | 4 | 5 | 0 | 4 | 5 | 2 | 1 | 0 | 2 | 14 | 0 | 9 | 0 |
|  | 0\% | 7\% | 7\% | 13\% | 2\% | 4\% | 0\% | 10\% | 6\% | 13\% | 24\% | 0\% | 12\% | 7\% | 0\% | 6\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Did not know when / where to vote | 14 | 1 | 13 | 9 | 3 | 2 | 0 | 1 | 8 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 |
|  | 3\% | 0\% | 5\% | 4\% | 2\% | 2\% | 0\% | 1\% | 11\% | 0\% | 0\% | 0\% | 0\% | 3\% | 0\% | 0\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know/ Prefer not to answer | 40 | 24 | 16 | 11 | 17 | 11 | 0 | 1 | 5 | 3 | 0 | 0 | 0 | 21 | 0 | 9 | 1 |
|  | 8\% | 9\% | 6\% | 5\% | 9\% | 9\% | 16\% | 2\% | 7\% | 18\% | 0\% | 0\% | 0\% | 11\% | 0\% | 6\% | 5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 535 | 264 | 270 | 219 | 180 | 133 | 3 | 44 | 77 | 16 | 4 | 9 | 18 | 200 | 1 | 146 | 17 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

Did you vote mainly because..

|  | Total | Gender |  | Age Categories |  |  |  | Province/Territory |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Freq | Man | Woman | 18-34 | 35-54 | 55-75 | 75-99 | AB | BC | MB | NB | NL | NS | ON | PEI | QC | SK |
| It was your duty | 4,983 | 2,592 | 2,375 | 1,135 | 1,528 | 1,832 | 488 | 522 | 614 | 148 | 116 | 75 | 119 | 1,850 | 18 | 1,371 | 142 |
|  | 54\% | 58\% | 50\% | 49\% | 54\% | 56\% | 62\% | 50\% | 50\% | 46\% | 55\% | 51\% | 47\% | 53\% | 47\% | 64\% | 50\% |
| Your vote could make a difference | 3,123 | 1,263 | 1,851 | 894 | 991 | 1,061 | 178 | 390 | 446 | 137 | 69 | 64 | 85 | 1,292 | 14 | 509 | 110 |
|  | 34\% | 28\% | 39\% | 38\% | 35\% | 33\% | 23\% | 37\% | 36\% | 42\% | 33\% | 44\% | 34\% | 37\% | 35\% | 24\% | 39\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| You liked a particular party, leader | 987 | 549 | 435 | 269 | 272 | 331 | 114 | 126 | 149 | 31 | 24 | 7 | 43 | 325 | 7 | 238 | 28 |
|  | 11\% | 12\% | 9\% | 12\% | 10\% | 10\% | 15\% | 12\% | 12\% | 10\% | 11\% | 5\% | 17\% | 9\% | 19\% | 11\% | 10\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know/ Prefer not to answer | 102 | 56 | 46 | 38 | 33 | 26 | 5 | 8 | 15 | 7 | 2 | 2 | 5 | 32 | 0 | 29 | 2 |
|  | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 9,195 | 4,459 | 4,707 | 2,336 | 2,824 | 3,250 | 786 | 1,045 | 1,224 | 323 | 211 | 148 | 251 | 3,499 | 39 | 2,146 | 283 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |


[^0]:    ${ }^{1}$ Jacob Allin, Laura Stephenson and Allison Harell worked on this report.
    ${ }^{2}$ The full CES-Online codebook provides further details on the methodology used in this study, and is available upon request.
    ${ }^{3}$ The final dataset only includes "quality" completes, consistent with current online data collection practices. Incomplete responses, duplicate responses of previous respondents, speeders, straightliners, and respondents whose postal code did not match their province have all been removed from the dataset already. A small portion of the remaining respondents have been flagged by less-severe data quality checks, but as these responses may still be useful they have been kept in the data. These were "inattentive" respondents, who took more than 60 minutes to complete the survey, and "initial duplicate" respondents, which means they took the survey again later, but that this was their initial response.

